

Annual Report 2022-23

#LIVEUNITED

United Way of Cullman County



United Way of Cullman County

Board of Directors 2022-2023

Abby Miller

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Megan Neighbors

Ory Hampton

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Waid Harbison



YEAR IN REVIEW

Community Impact & Volunteers 2022-23

1 in 4 people positively impacted through United Way's 17 Partner Agencies

250 Gas Cards given away to help people reach 35+ local non-profits & churches since July 2022

850 Phone Calls to 2-1-1 First Call for Help

15,000 School Supplies collected and donated during Stuff the Bus Campaign

1,000 Handwritten Thank You cards given to all teachers in city/county schools in appreciation for their dedication and hard work

100 Thank You cards and free meals provided to Veterans on Veterans Day for their sacrificial service

425 Handwritten Christmas Cards delivered to local nursing & assisted living facilities

500 Doughnuts delivered to thank local First Responders in appreciation for their ceaseless and courageous duties

5,000 lbs. of Food collected in Community Wide Food Drive and given to 14 local food banks

Created first Community Needs Assessment

Relaunched VOAD Group with Long-term Recovery Planning progress towards goals, and work together to help alleviate community problems

VOLUNTEERS

250 Volunteers active in Day of Caring and Follow Up Projects

50 People attended 2-1-1 information and training day to get listed or update offerings

Launched Volunteer Cullman Program and recruited 100+ Volunteers

200 Volunteers in Monthly Outreach Projects

25 VOAD Member Organizations & Volunteers

20 Campaign Volunteers

20 Sponsorship Drive Volunteers

25 Allocation Volunteers

15 Young Professional Volunteers Coordinating United Way Fundraisers

10 Office Volunteers

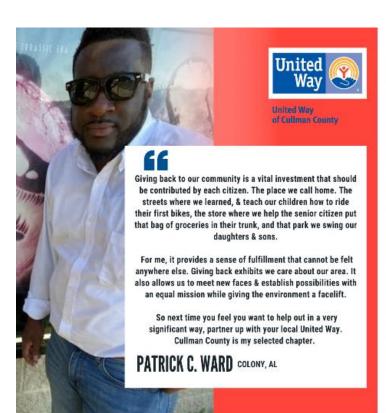
550+ Total Volunteers Engaged

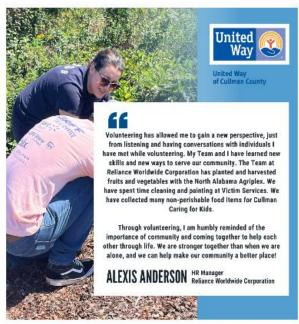
UNITED WAY DIRECT REACH TOTAL: 3,433 People

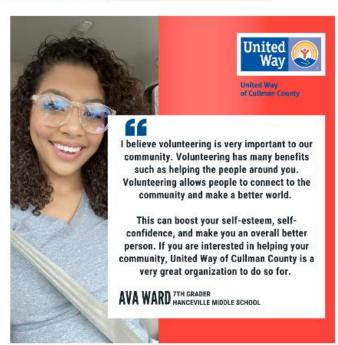
UNITED WAY REACH THROUGH PARTNER AGENCIES TOTAL: 21,250 People

TOTAL COMBINED REACH: 24,683 People

THANK YOU TO EVERYONE WHO HAS MADE THIS POSSIBLE!









Ready to #LIVEUNITED?





Scan here to Volunteer!

United Way Partner Agencies 2022-2023

NON-PROFITS MAKING A LOCAL IMPACT FOR LASTING CHANGE

2-1-1 Provided an emergency hotline 24/7 to connect people in need with the right community organization or government agency.

4-H Club Provided more than 2,000 kids with hands-on projects in areas like health, science, agriculture, and citizenship from mentors who encouraged leadership and life-skills.

American Red Cross 86 families impacted by fire, flood and other manmade or natural disasters received emergency assistance.

Cullman County Center for Developmentally Disabled Gave 150 adults with developmental disabilities the opportunity to reach their potential and become a functioning part of the community.

Commission on Aging Served on average 142 homebound seniors a nutritious meal every day-exceeding 18,000 meals this year.

Cullman Caring for Kids Distributed food and groceries to more than 700 families and children who were at risk of hunger.

Dolly Parton Imagination Library Delivered over 32,000 books to children under five and served over 3,000 children in Cullman County over the past year.

First Source for Women Helped 461 unique clients, 1,461 total clients and serviced 6,509 appointments for the year by providing the care, services and resources women in unplanned pregnancies need.

Foster Grandparents 10 senior adults assisted 56 at-risks students and vulnerable elderly by serving as a Foster Grandparent or Senior Companion.

Girl Scouts 124 girls from low-income families were able to participate in programs that build courage, confidence, and character.

Good Samaritan Health Clinic Served 3,636 patient visits for uninsured residents of Cullman County between the ages of 19 and 65. Free health services include nurse practitioner visits (in-clinic and telehealth), medications, lab draws, dental extractions, hearing evaluations, mental health counseling, and social services.

HOPE Horses 33 individuals with special physical, social cognitive, and/or emotional needs benefited from therapeutic horsemanship programs specifically designed to meet their needs.

Hospice of Cullman County Over 200 terminally ill patients received the medical care and support they need in their homes.

North Alabama Agriplex Foundation Cultivating a community passionate about preserving our agricultural heritage, educating, and feeding our neighbors, and growing a sustainable future, offered numerous programs and services to adults and children.

Pilot Light House 30 children who were abused and neglected slept in a warm bed, ate a hot meal, and received clothes to wear.

Restoring Women Outreach Established in 2011 with a vision and purpose of helping ladies whose lives have been damaged by substance use disorders, currently housing 28 residents with 5 graduated residents in 2023.

Victim Services Victim Services provides crisis response, recovery, and prevention programs for families impacted by domestic and sexual violence. 570 victims of domestic violence or sexual assault received shelter, services, and resources.

Leadership Givers 2022-23

\$500-\$999 Builders Society

- o Mary Asherbranner
- o Jeffrey Ayers
- Steven Beckett
- o Susan Copeland
- Ashley Dutton
- o Bill Floyd
- o Michael & Becky Goff
- o Michael Hewitt
- o Dr. James & Deborah Hoover
- Cassie Lamar
- o Garry Marchman
- Bonnie Martin
- o Dr. Greg Meiman
- Jay & Ann Mullins
- Megan Neighbors
- o Dr. John Nielson
- Gwen Parker
- Nirmal Patel
- o Brian Poole
- Waid Harbison
- Tammy Strong
- o April Sutherland
- Cynthia Tubbs
- o Kimberly Tuggle
- Kevin Whaley
- o Curtis Williams
- Jeff Williams
- o Jim McDonald
- Jennifer Parker
- o Matt Smith
- o James Brown
- Ronnie & Toni Treadway
- o Douglas Wasson
- o James Baker

• \$1,000-\$1,999 Red Feather

- Dr. Michael & Jacqueline Schendel
- David Flowers
- o Mark Hestla
- Shelly Maddox
- o Robert Osborn
- o Melissa & Jeff Stricklin
- Rebecca Trawick
- Jesse Warden
- Rob & Mary Ellen Werner
- Victoria Aguirre
- Lizbeth Bailey
- o Jennafer Durham
- o Sandra Hale
- Brett Hood
- Kennedy Johnson
- o Connie Jones
- Michelle Laurence
- Travis Searfoss
- o Jason Springer
- o Randy Taylor
- o Elizabeth Castillo
- o Jessica Collum
- o Aaron Marler
- Hannah McPherson
- o Wendy Pierce
- o Robbie White
- o Xander Lee
- Scott McClain
- Rodney Taylor
- Jason Springer
- o Jennifer Brooks
- Robin Marty
- Gregory Rusk
- Heath Taylor
- West Brininger

\$2,000-\$3,499 Silver Feather

- Ken Caviness
- o Lora Gilliland
- Steve Moore
- o Man Wai Thomas Pang
- Arthur & Betty Kelley
- Nicholas & Kelly Payne

If you are interested in giving, please scan the QR Code:



To view our latest Financials Report, please scan the QR Code:



TOP WORKPLACE CAMPAIGNS













Cullman County Commission

Cullman County Board of Education







HOW UNITED WAY WORKS

MOBILIZE RESOURCES

Convene and Unite:
Donors, Advocates, Volunteers, Community
Partners, Municipalities, School Systems and more.



2

ORGANIZE AND CONNECT

Increase Equitable Opportunities to Succeed: Youth Success, Family Financial Security, Access to Health and Basic Needs.



3

CREATE LASTING CHANGE

Identify:

Immediate needs and long-term solutions to challenges facing children, adults and families.





NO ONE PERSON OR ORGANIZATION CAN DO IT ALONE.
UNITED WAY'S NETWORK WORKS TOGETHER TO MEET
COMPLEX NEEDS OF PEOPLE IN OUR COMMUNITY.

ARE YOU READY TO LIVE UNITED? JOIN US.

f y uwaycc.org #LIVEUNITED





