OUR MISSION

United Way of Cullman County improves lives by mobilizing the caring power of communities.

Established on May 23, 1979, United Way of Cullman County was formed by community leaders to coordinate support for local services. Today, we continue that legacy by serving nearly 20,000 Cullman County residents through the continued support of partner agencies and the generosity of our community.

Our History
The Board of Directors generously donate their time and talents to building and strengthening the United Way through their leadership, strategic direction and financial oversight.

**Board of Directors**

**Dusty Baker**  
Cullman County Commission on Aging

**Dr. Shane Barnette**  
Cullman County Schools

**Brad Boshell**  
Publix

**Tricia Culpepper**  
Cullman City Schools

**John Dean**  
Goat Island Brewing

**Seth Thompson**  
Thompson Law Firm

**Albert von Pelser**  
Rehau

**Judy White**  
Drinkard Development

**Executive Committee**

**Steve Moore**  
Chair, Walmart Distribution Center

**Ross West**  
Chair-Elect, Merchants Bank

**Deborah “Pepper” Hoover**  
Past-Chair, Wallace State Community College

**Heath Taylor**  
Treasurer, Rusken Packaging

**Alex Chaney**  
Secretary, Berry, Berry, Little, Brunner, & Chaney
United Way Friends:

I am proud to support the United Way of Cullman County because I know that my donation stays right here in our community to help my neighbors and friends who struggle and face difficult life situations. This past year, it was an honor to serve alongside our board and volunteers who are leading the charge to make a difference in our community. In the pages that follow, we recognize the achievements of this past year and share our vision for the future. All this is possible because of the individuals, companies, and organizations who care about making a difference and who continue to partner with us to find solutions for today’s challenges.

United Way is committed to supporting strategies that create long-term solutions to community issues to strengthen the Health, Education and Financial Stability-cornerstones for a good quality life-for everyone in Cullman. We know it is important that we resolve the critical issues specific to our community. And to create change, we must empower people to help themselves. United, we can find the most effective way to create long-term solutions to complex problems.

That’s the kind of change I want to be part of. I hope you will join me and choose to LIVE UNITED! As we celebrate our 40th Anniversary this coming year, we will continue to build on the success of our past and look forward to building the future.

Steve Moore, Chair
Becky Goff, Executive Director
How Your Gift Makes An Impact

1. To create lasting change in our community, your pledge is combined with others, including corporate and grant support to help the most people in our community.

2. Volunteers review programs and make funding decisions. Your gift is strategically invested in programs and partnerships in the area of Education, Health and Financial Stability.

3. United Way monitors programs throughout the year to ensure financial accountability and measure progress.

United Way impacts 1 out of every 5 residents in Cullman County building a stronger, more caring community for everyone.
2018-2019 Community Partners

This year we made a positive difference for children and adults throughout Cullman County. These are just a few of the powerful ways we touched lives.

**Health**

**Jeff**  
*Good Samaritan Health Clinic*  
Like so many others in Cullman County, Jeff doesn’t receive healthcare benefits through his work. For years, he didn’t have anywhere to turn for his healthcare needs other than urgent care. Since coming to the Good Samaritan Health Clinic, Jeff has received free continuity of care and the medications he needs to manage his diabetes. Jeff said, “Without this place, I wouldn’t survive. My health is better since I’ve been coming here.” Jeff now misses few work days and is able to enjoy time with family.

**Education**

**Nancy**  
*Foster Grandparent Program*  
She meets every student with a grandmotherly hug and a warm smile. Maw Nancy, as her students call her, helps with stations every day and fills the void for those school children that don’t have a grandmotherly role model in their lives. Providing her life experiences, wisdom and often just a listening ear, Maw Nancy is staying active through her volunteer service by helping children in our community.

**Financial Stability & Independence**

**Edward**  
*CCCDD*  
When Edward first moved into Thomason-Lowry House, he would stand by the window looking out. He would hardly make eye contact. He had no social skills and had behavioral concerns that were difficult to work through. After continuous support from the professionals serving him and achieving personal goals set through his annual meetings, he now greets everyone with a handshake or hug and a big smile. He loves to cook and set the table. It is encouraging to see him expand his vocabulary on a daily basis. We are excited about what he has accomplished and are anxious to see what new opportunities are ahead for him.

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21% of Cullman County residents are uninsured.  

Only 41% of 4th graders in Cullman are reading proficiently, and 39% of Alabama children are living in single-parent families.  

It is estimated that over 5,600 people in Cullman County have been diagnosed with some form of disability.
Roy Drinkard Community Service Award

In May of 2018, United Way’s Board of Directors established and presented the “Roy Drinkard Community Service Award” to honor Mr. Drinkard’s exemplary volunteerism and commitment to bring hope, promise and opportunity into the lives of others. Each year, the Roy Drinkard Award will be given out at the Annual Meeting.

The Story of Ms. Gail

Most days of the week before noon throughout Cullman County, a homebound senior like Ms. Gail, gets a friendly visit from a volunteer and a nutritious lunch thanks to your donation to United Way and the Meals on Wheels program provided by Commission on Aging. “It helps my day to go by to get to talk to someone, the hours can be long,” Ms. Gail said. “I am not able to stand for long periods to cook anymore and I look forward to lunch.”

United Way rallies change-makers to build connections, develop leaders and make a meaningful difference.

We Empower Volunteers
Thank you to everyone who made a difference by supporting our events and initiatives.

THANK YOU, VOLUNTEERS!

The Young Professional Board engages the next generation of philanthropists and volunteers ages 22-35 by creating a brighter future for our community while serving as a driving volunteer force for Cullman.

The Second Annual Crawfish Boil hosted in April by United Way’s Young Professional Board saw record-breaking attendance and generated new resources for our community. This fun-filled evening included live entertainment by local bands and fresh crawfish. Thank you to our generous sponsors: American Proteins, Merchants Bank, Randy Jones Associates, and Payroll Services, The UPS Store and Publix.

In July, United Way partnered with Cullman County and City public schools to help kids in need be better prepared for school. Twelve collection sites were set up and over 11,000 school supplies were collected to benefit local students. Thank you to all the businesses and individuals that supported our “Stuff the Bus” Campaign.

In September, local ladies dusted off their cowboy hats and pulled on their dancing boots for the Women United Inaugural celebration to benefit United Way. Local businesses donated items for our silent auction. Along with line dancing and live music, this event rallied a truly generous group of women who have committed to create a committee to support the works and programs of United Way. Thank you to our sponsors: Reliance Worldwide, Publix, and The UPS Store.
The United Way “Get on the Bus” Tours connect United Way donors and other interested community members with an easy way to visit United Way partner agencies. Participants saw first-hand how their United Way donation is making a difference and learned about the needs in our community.

Thank you for joining us on September 11, 2018 for the Annual Day of Caring. Volunteers kicked off the day with coffee and breakfast sponsored by Milo’s. Volunteers from local businesses and organizations generously donated their time to paint, clean, repair, landscape, deliver meals and other projects to help area non-profit organizations. Thank you to our sponsors: Rehau, LP, Merchants Bank, Milo’s, The UPS Store and Publix.

This year United Way’s Allocations Committee met with the representatives from each agency to tour facilities, review budgets and carefully scrutinize financial records and programs to make sure each program meets a critical need.
• 2-1-1
• American Red Cross
• Commission on Aging
• Cullman County 4-H Clubs
• Cullman Caring for Kids
• Cullman County Center for Developmentally Disabled
• Daystar House
• Easter Seals
• Foster Grandparent & Senior Companion Program

• Girl Scouts
• Good Samaritan Health Clinic
• HOPE Horses, Inc.
• Hospice of Cullman County
• Pilot Light Home
• Saving Forgotten Warriors
• Victim Services
• Youth Advocate Programs


We Invest Strategically
Top 20 Most Generous Work Places
2018-2019 Campaign

1. Publix
2. Wal-Mart Distribution Center
3. Rusken Packaging
4. Rehau
5. Topre America
6. LP Corporation
7. City of Cullman Allocation
8. Alabama Cullman Yutaka Technologies
9. Cullman Regional Medical Center
10. Reliance Worldwide
11. McGriff Industries
12. Cullman Primary Care
13. Cullman County Board of Education
14. Wallace State Community College
15. Merchants Bank
16. Apel Steel
17. America’s First Federal Credit Union
18. AT&T
19. Cullman City Board of Education
20. CCCDD

We Build Community

United Way connects partners and resources to solve community issues. Workplace Giving Campaigns are vital to collectively bring together resources to impact long-term change in our community. We are thankful to all the employees who give generously and the companies that support this effort.
3M
Alabama Cullman Yutaka Technologies
Alabama Farm Credit
Alabama Power/Southern Company
Alagasco/Spire Alabama, Inc.
American Trim
America's First Federal Credit Union
Apel Steel Corporation
AT&T
Axsys/General Dynamics
Bank of America
BBVA Compass Bank
Below Chiropractic
Brasfield & Gorrie LLC
CCCDC
CCCDD
Children’s of Alabama
City of Cullman
Coca-Cola Bottling Company United Inc.
Cold Springs Elementary School
Cold Springs High School
Combined Federal Campaign
Combined State Campaign
Cullman Area SHRM Chapter
Cullman Caring for Kids
Cullman Casting Corporation
Cullman Chamber of Commerce
Cullman City Board of Education
Cullman City Employees
Cullman City Primary School
Cullman County Board of Education
Cullman County Commission
Cullman County Employees
Cullman Electric Co-op
Cullman High School
Cullman Internal Medicine, PC
Cullman Jefferson Gas
Cullman Lions Club
Cullman Lioness Club
Cullman Power Board
Cullman Primary Care
Cullman Regional Medical Center
Cullman Savings Bank Foundation
Drinkard Development
East Elementary School
Eckenrod Ford
Enterprise
Eva Bank
Fairview Middle School
First Community Bank
Fricke, Sweatmon & Co.
GE Appliances
GE Foundation
General Mills
Good Hope High School
Good Hope Middle School
Good Hope Primary School
Graham, Michael J. DMD., P.C.
H&R Block
Harland Clarke
Harmony School
Hershey Company
Holly Pond Elementary School
Holly Pond High School
Hospice of North AL
Jackson & Williams, Attorneys at Law
James, Terry, MD
Johnny’s BBQ
Louisiana Pacific Corporation
Lowe’s
Manufacture Alabama
McGriff Industries
Merchants Bank
Mile High United Way
Milos Foundation
NAFCO; North Alabama Fabricating Co.
National Bank of Commerce
Nationwide
Office Equipment Co.
Payroll Services, LLC.
People’s Bank
PNC Bank
Protective Life Corporation
Pulix
Quality Staffing Solution, Inc.
Regions Bank
Randi Jones & Associates
Regions Financial Corporation
Rehau
Reliance Worldwide/Cash Acme
RusCorr
Rusken Packaging
SABIC Innovative Plastics
Thompson Tractor Company
Topre
Turner Industries Group
Tyson
Uniform Place
United Parcel Services
The UPS Store #3136
Vinemont Elementary School
Vinemont Middle School
Victim Services of Cullman
Wallace State Community College
Walmart Distribution
Walmart Foundation
Walmart Transportation
Warren Averett
Wells Fargo
Welti Elementary
Werners Trading Company
West Elementary School
West Point Elementary School
West Point Intermediate School
West Point High School
West Point Middle School
Winston Hardwoods

*Please note every effort was made to ensure listings were accurate. We apologize for any omissions or errors.
Gold Feather Society
($3,500-$4,999)
William Whitesell

Silver Feather Society
($2,000-$3,499)
Man Wai Thomas Pang
John Bono

Red Feather Society ($1,000-$1,999)
Jonathan Aquirre
Wanda Bates
Brad Boshell
Julia E. Campbell
Ken Caviness
Leah Collier
Michael Eckenrod
Lora Gilliland
Mike & Becky Goff
Sandra B. Hale
Dr. James & Deborah Hoover
Arthur Kelley
Carolyn Kidd
Eric McCord
Matthew Miller
Steve Moore
Jennifer Parker
Gregory Rusk
Roger St. Lawrence
Heath Taylor
Rodney Taylor

Builders Society ($500-$999)
Jacqueline Allen
James Baker
Steven Beckett
Cassandra Bell
Rick Bennefield
Wade Bentley
Jennifer Brooks
Martha Burchell
Stanley Burden
Sara Cavanaugh
Rebecca Chambers
Rickey Chestnut
Stacey Glasscock
Michael Hewitt
Tony Higginbotham
Dusti Jacobs
Kenneth Mason Kugler, Jr.
Brooke Malone
William Martin
Robin Marty
Linda Murphey
Michael Plan
Brooke Ponder
Joseph Potocsnak
James Pyle
Morgan Stinson
April Sutherland
Gail Sylvius
Cimberly Taylor
Albert von Pelser
Merrill Wallace
Emmitt Westmoreland
Gregory Wilemon
Barbara Williams
Aletta Williamson

*Only names provided by our business partners are listed.
United Way ensures resources entrusted to us are invested wisely, efficiently, and responsibly with a focus on results.

We take our role as stewards of contributor dollars very seriously. There is nothing more important than the trust our contributors place in us. We have strict governance practices, which include volunteer oversight at every level, to ensure the highest standards of operational efficiency and effectiveness.

The annual United Way Campaign belongs to the community. Therefore, each year we disclose our financial statements to you, the contributor.

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<thead>
<tr>
<th>CURRENT ASSETS</th>
<th>LIABILITIES &amp; NET ASSETS</th>
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<tr>
<td>Cash:</td>
<td>Total Liabilities: $10,221</td>
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<tr>
<td>Pledges receivable net of allowance for uncollectible of $55,000:</td>
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<td>Temporarily Restricted-Pledges:</td>
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<td>Net Property &amp; Equipment:</td>
<td>Total Net Assets: $511,878</td>
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<tr>
<td>Total Current Assets:</td>
<td>Total Liabilities &amp; Net Assets:</td>
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United Way of Cullman County

Located in the historic train depot:
304 First Ave. NE, Cullman, AL 35055

256-739-2948 • www.uwaycc.org

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of Cullman County

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