




Annual Report 2022-23

#LIVEUNITED

United Way
of Cullman County

A background photograph showing several people's hands stacked together in a circle. They are wearing light blue t-shirts with the word "VOLUNTEER" printed on them. The scene is outdoors with green foliage in the background.

— ” —

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

— ” —

MARGARET MEAD
CULTURAL ANTHROPOLOGIST

United Way of Cullman County

Board of Directors 2022-2023

Abby Miller

Brian Poole

Christine Wiggins

Heather Foote

Heather Gudger

Jake Johnson

Jana Schroeder

Jeff Williams

Jennifer Parker

John Bono

Luke Satterfield

Mark Hestla

Rev. Matt Smith

Megan Neighbors

Ory Hampton

Richard Orr

Ross West

Scott McClain

Waid Harbison



United Way
of Cullman County

YEAR IN REVIEW

Community Impact & Volunteers 2022-23

1 in 4 people positively impacted through United Way's 17 Partner Agencies

250 Gas Cards given away to help people reach 35+ local non-profits & churches since July 2022

850 Phone Calls to 2-1-1 First Call for Help

15,000 School Supplies collected and donated during Stuff the Bus Campaign

1,000 Handwritten Thank You cards given to all teachers in city/county schools in appreciation for their dedication and hard work

100 Thank You cards and free meals provided to Veterans on Veterans Day for their sacrificial service

425 Handwritten Christmas Cards delivered to local nursing & assisted living facilities

500 Doughnuts delivered to thank local First Responders in appreciation for their ceaseless and courageous duties

5,000 lbs. of Food collected in Community Wide Food Drive and given to 14 local food banks

Created first Community Needs Assessment

Relaunched VOAD Group with Long-term Recovery Planning progress towards goals, and work together to help alleviate community problems

VOLUNTEERS

250 Volunteers active in Day of Caring and Follow Up Projects

50 People attended 2-1-1 information and training day to get listed or update offerings

Launched Volunteer Cullman Program and recruited 100+ Volunteers

200 Volunteers in Monthly Outreach Projects

25 VOAD Member Organizations & Volunteers

20 Campaign Volunteers

20 Sponsorship Drive Volunteers

25 Allocation Volunteers

15 Young Professional Volunteers Coordinating United Way Fundraisers

10 Office Volunteers


550+ Total Volunteers Engaged


UNITED WAY DIRECT REACH TOTAL: 3,433 People

UNITED WAY REACH THROUGH PARTNER AGENCIES TOTAL: 21,250 People

TOTAL COMBINED REACH: 24,683 People

THANK YOU TO EVERYONE WHO HAS MADE THIS POSSIBLE!





United Way
of Cullman County


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Giving back to our community is a vital investment that should be contributed by each citizen. The place we call home. The streets where we learned, & teach our children how to ride their first bikes, the store where we help the senior citizen put that bag of groceries in their trunk, and that park we swing our daughters & sons.

For me, it provides a sense of fulfillment that cannot be felt anywhere else. Giving back exhibits we care about our area. It also allows us to meet new faces & establish possibilities with an equal mission while giving the environment a facelift.

So next time you feel you want to help out in a very significant way, partner up with your local United Way. Cullman County is my selected chapter.

PATRICK C. WARD COLONY, AL





United Way
of Cullman County

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Volunteering has allowed me to gain a new perspective, just from listening and having conversations with individuals I have met while volunteering. My Team and I have learned new skills and new ways to serve our community. The Team at Reliance Worldwide Corporation has planted and harvested fruits and vegetables with the North Alabama Agriflex. We have spent time cleaning and painting at Victim Services. We have collected many non-perishable food items for Cullman Caring for Kids.

Through volunteering, I am humbly reminded of the importance of community and coming together to help each other through life. We are stronger together than when we are alone, and we can help make our community a better place!

ALEXIS ANDERSON HR Manager
Reliance Worldwide Corporation





United Way
of Cullman County

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I believe volunteering is very important to our community. Volunteering has many benefits such as helping the people around you. Volunteering allows people to connect to the community and make a better world.

This can boost your self-esteem, self-confidence, and make you an overall better person. If you are interested in helping your community, United Way of Cullman County is a very great organization to do so for.

AVA WARD 7TH GRADER
HANCEVILLE MIDDLE SCHOOL





United Way
of Cullman County

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My heart immediately was changed due to the volunteer opportunities with United Way. The non-profits that partner with United Way are there to help people during the darkest times of their lives. As a resident of Cullman since 1990, I never realized what one day can bring to a person or family until witnessing the impact these programs bring to families right here in Cullman.

I am humbled daily to see the need within our community and proud to be a small part of such a wonderful organization that works to fulfill those needs. United Way gives me the reminder on my bad days that there is always someone that may be having a harder day than you... It is easy to get caught up in your own life and your own wants and needs but choosing to serve keeps everything in perspective.

These volunteers make an impact in some way every day and it has taught me that each of us can sacrifice something to make a difference for others.

MEGAN NEIGHBORS VP/BRANCH MANAGER/LENDER
EvaBank

Ready to #LIVEUNITED?



Scan here to Volunteer!

United Way Partner Agencies 2022-2023

NON-PROFITS MAKING A LOCAL IMPACT FOR LASTING CHANGE

2-1-1 Provided an emergency hotline 24/7 to connect people in need with the right community organization or government agency.

4-H Club Provided more than 2,000 kids with hands-on projects in areas like health, science, agriculture, and citizenship from mentors who encouraged leadership and life-skills.

American Red Cross 86 families impacted by fire, flood and other manmade or natural disasters received emergency assistance.

Cullman County Center for Developmentally Disabled Gave 150 adults with developmental disabilities the opportunity to reach their potential and become a functioning part of the community.

Commission on Aging Served on average 142 homebound seniors a nutritious meal every day-exceeding 18,000 meals this year.

Cullman Caring for Kids Distributed food and groceries to more than 700 families and children who were at risk of hunger.

Dolly Parton Imagination Library Delivered over 32,000 books to children under five and served over 3,000 children in Cullman County over the past year.

First Source for Women Helped 461 unique clients, 1,461 total clients and serviced 6,509 appointments for the year by providing the care, services and resources women in unplanned pregnancies need.

Foster Grandparents 10 senior adults assisted 56 at-risks students and vulnerable elderly by serving as a Foster Grandparent or Senior Companion.

Girl Scouts 124 girls from low-income families were able to participate in programs that build courage, confidence, and character.

Good Samaritan Health Clinic Served 3,636 patient visits for uninsured residents of Cullman County between the ages of 19 and 65. Free health services include nurse practitioner visits (in-clinic and telehealth), medications, lab draws, dental extractions, hearing evaluations, mental health counseling, and social services.

HOPE Horses 33 individuals with special physical, social cognitive, and/or emotional needs benefited from therapeutic horsemanship programs specifically designed to meet their needs.

Hospice of Cullman County Over 200 terminally ill patients received the medical care and support they need in their homes.

North Alabama Agriplex Foundation Cultivating a community passionate about preserving our agricultural heritage, educating, and feeding our neighbors, and growing a sustainable future, offered numerous programs and services to adults and children.

Pilot Light House 30 children who were abused and neglected slept in a warm bed, ate a hot meal, and received clothes to wear.

Restoring Women Outreach Established in 2011 with a vision and purpose of helping ladies whose lives have been damaged by substance use disorders, currently housing 28 residents with 5 graduated residents in 2023.

Victim Services Victim Services provides crisis response, recovery, and prevention programs for families impacted by domestic and sexual violence. 570 victims of domestic violence or sexual assault received shelter, services, and resources.

Leadership Givers 2022-23

● \$500-\$999 Builders Society

- Mary Asherbranner
- Jeffrey Ayers
- Steven Beckett
- Susan Copeland
- Ashley Dutton
- Bill Floyd
- Michael & Becky Goff
- Michael Hewitt
- Dr. James & Deborah Hoover
- Cassie Lamar
- Garry Marchman
- Bonnie Martin
- Dr. Greg Meiman
- Jay & Ann Mullins
- Megan Neighbors
- Dr. John Nielson
- Gwen Parker
- Nirmal Patel
- Brian Poole
- Waid Harbison
- Tammy Strong
- April Sutherland
- Cynthia Tubbs
- Kimberly Tuggle
- Kevin Whaley
- Curtis Williams
- Jeff Williams
- Jim McDonald
- Jennifer Parker
- Matt Smith
- James Brown
- Ronnie & Toni Treadway
- Douglas Wasson
- James Baker

● \$1,000-\$1,999 Red Feather

- Dr. Michael & Jacqueline Schendel
- David Flowers
- Mark Hestla
- Shelly Maddox
- Robert Osborn
- Melissa & Jeff Stricklin
- Rebecca Trawick
- Jesse Warden
- Rob & Mary Ellen Werner
- Victoria Aguirre
- Lizbeth Bailey
- Jennafer Durham
- Sandra Hale
- Brett Hood
- Kennedy Johnson
- Connie Jones
- Michelle Laurence
- Travis Searfoss
- Jason Springer
- Randy Taylor
- Elizabeth Castillo
- Jessica Collum
- Aaron Marler
- Hannah McPherson
- Wendy Pierce
- Robbie White
- Xander Lee
- Scott McClain
- Rodney Taylor
- Jason Springer
- Jennifer Brooks
- Robin Marty
- Gregory Rusk
- Heath Taylor
- West Brininger

● \$2,000-\$3,499 Silver Feather

- Ken Caviness
- Lora Gilliland
- Steve Moore
- Man Wai Thomas Pang
- Arthur & Betty Kelley
- Nicholas & Kelly Payne

If you are interested in **giving**, please scan the QR Code:



To view our latest **Financials Report**, please scan the QR Code:



TOP WORKPLACE CAMPAIGNS



Publix®



BlueCross BlueShield
of Alabama



**Cullman County
Commission**

**Cullman County
Board of Education**



HOW UNITED WAY WORKS

1

MOBILIZE RESOURCES

Convene and Unite:
Donors, Advocates, Volunteers, Community
Partners, Municipalities, School Systems and more.



2

ORGANIZE AND CONNECT

Increase Equitable Opportunities to Succeed:
Youth Success, Family Financial Security,
Access to Health and Basic Needs.



3

CREATE LASTING CHANGE

Identify:
Immediate needs and long-term solutions to
challenges facing children, adults and families.



**NO ONE PERSON OR ORGANIZATION CAN DO IT ALONE.
UNITED WAY'S NETWORK WORKS TOGETHER TO MEET
COMPLEX NEEDS OF PEOPLE IN OUR COMMUNITY.
ARE YOU READY TO LIVE UNITED? JOIN US.**

  uwaycc.org
#LIVEUNITED

